



Nathaniel Miller

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Nationality: U.S.A., Swiss Work Permit B

Objective

Dedicated team player experienced in creating all manner of visual communication. Work closely with teams or individually, on and off-site to develop client work that communicates the central idea with clarity and aesthetics. Category experience includes humanitarian nonprofit, telecom, beverage, finance, pharmaceutical, luxury housing, automobile, and publishing. I am an American from NYC and Maryland, based in Geneva, Switzerland since 2012.

Geneva, Switzerland

2015 - 2016 **International AIDS Society** **Designer** **NGO/Humanitarian Organization**

Replacing an agency, I was hired as the sole in-house print designer, evolving into a more web/social media focus along with print responsibilities. Projects ranged from reports, posters and postcards to branding, infographics and social media. Also took upon the role of brand watchdog for the primary brand, as well as the conference brands, creating style guides and ensuring compliance. During my tenure I was able to work independently, managing priorities, and meeting deadlines.

2012 - Present **Freelance**

Clients **eBank, Open Source Bank Foundation, International Surgical Mission Support, RedSpeak, Williams New York, True Heroes Films, Details, Caran d'Ache, B'nai B'rith, Velosophe, Stanhope Capital, Soleil Synchrotron.**

Over the past few years I have provided a wide spectrum of visual communication services for a variety of clients. They range from logo and branding (Velosophe, ISMS, eBank, Open Source Bank Foundation, Soleil Synchrotron), to design (ISMS, B'nai B'rith, Stanhope Capital, True Heroes Films), photography (ISMS, True Heroes Films) and illustration (Caran d'Ache, RedSpeak, Williams New York). My food and beverage experience stems from Velosophe, a local Geneva artisanal beer. It's also important to note that International Surgical Mission Support, RedSpeak and Williams New York are NYC based clients that I assisted while living in Switzerland.

NYC

2006 - 2012 **Hill-Holliday/Erwin-Penland, NY** **Art Director / Studio Artist**

Accounts **Verizon Wireless, Smith Barney, Aer Lingus, Cleveland Clinic and AOL**

Verizon asked agency to develop an entirely new look for all Point-of-Sale material for all of their stores nationwide. Created the winning design for all in-store print material, as well as developed the physical layouts of numerous dimensional product displays that made for a clear and dynamic customer experience. Also directed a team in South Carolina, communicating daily to maintain brand identity via creative solutions. For Smith Barney, I helped develop animations to be shown in elevators, as well as prominent print media.

2004 - 2006 **Freelance** **Designer / Studio Artist**

Through agencies I worked in multiple ad agency creative departments and studios putting together new business pitches, designing and producing brochures, catalogues and other ancillary material for a range of client needs.

1999 - 2004 **William H. Sadlier, Inc.** **Senior Designer**

Lead advertising designer for educational catechism publishing house. Produced catalogues, DM and collateral for multiple lines of books, each with their own brand identity. Recruited other designers into the company and mentored their progress.

Education

Parsons School of Design **BFA in Illustration** **Graduated with Honors**

Eugene Lang College **BA in Writing/Literature** **Graduated with Honors**

I simultaneously attended both colleges in a five year dual degree program under the auspices of the New School for Social Research.

Skills

Well-versed in Adobe InDesign, Photoshop and Illustrator, MS Office, as well as documentary and studio photography, storyboard and writing. Basic knowledge of DreamWeaver and Wordpress.

Languages

English mother-tongue, French level A2, Spanish (2 years high school and continued occasional use), Hebrew (studied in youth), and I've begun to learn some Croatian.

Interests

Enjoy creating reportage/plein-air art and studio painting, participating in exhibitions. In the recent past I raced competitively for a New York City based bicycle racing team, helping teammates to multiple victories. Now I enjoy leisurely rides over mountains and through forests. In my spare time, I also enjoy running, hiking, snowshoeing, movies, and museums.